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ERIJMAN AHARONI

CAROLINA

SENIOR PRODUCT DESIGNER

AI

I run my design process with a team of six AI agents I built and direct: research, data, UX, UI, product and QA. Each one owns a discipline, works inside Figma and on live products, and returns a deliverable I review. The judgment stays mine. This is how I design today, not a tool I try.

TOOLS

Figma · Adobe CC · Claude Code · Gemini

EDUCATION

2025

UXER

UX course for complex B2B systems

2021

NETCRAFT ACADEMY

User Experience Design course

2013-2014

STUDIO 6B

Graphic design course

EXPERIENCE

2026 - PRESENT

SENIOR PRODUCT DESIGNER | FREELANCE

Designing several products end to end, from research and UX to a working build, including development.

2025 - 2026

PRODUCT DESIGNER | NSOF

Led UX and UI for complex B2B SaaS platforms, from research and user flows to high-fidelity interfaces, working closely with PM and developers. Built and maintained the design system.

2021 - 2025

PRODUCT DESIGNER | MISHLOHA

Designing B2C and B2B products through the whole lifecycle: research, user flows, wireframes, prototyping, visual design and handoff.

2016 - 2021

SENIOR GRAPHIC DESIGNER | SPORT ONE

Websites, banners, newsletters, logos, landing pages and marketing materials for the company's customers.

2015

GRAPHIC DESIGNER | NUR COMPANY

Designed large-scale visual campaigns, translating complex marketing messages into clear, high-impact visuals.